



AESC

australian earth sciences
convention

SUSTAINABLE AUSTRALIA

www.aesc2014.gsa.org.au

7th – 10th July 2014
NEWCASTLE NSW AUSTRALIA

PARTNERSHIP OPPORTUNITIES



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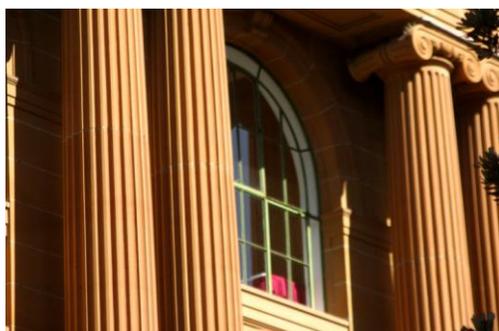
The Convention & its Participants

The Geological Society of Australia Inc. (GSA) invites you to support the biennial Australian Earth Sciences Convention (AESC 2014). The GSA (www.gsa.org.au) was established as a non-profit organisation in 1952 to promote, advance and assist Earth Sciences in Australia. In particular, the GSA aims to:

- Cater for a wide diversity of members
- Influence government, particularly to support geoscience research and teaching
- Encourage and promote wider community awareness and application of Earth Sciences
- Provide media and forums for communication in the Earth Sciences

The Society's members represent all Earth Science professions, including geologists, geophysicists, geochemists, geomorphologists, hydrogeologists, palaeontologists, engineering geologists, environmental geologists and associated professions. Members come from the minerals and petroleum industries, government departments, research and education institutions and a wide range of professional consultancy groups.

AESC 2014 will feature four days of technical presentations including keynote addresses, specialised symposia, and workshops, all presented by industry and scientific leaders. There will be an exhibition area for technical displays and networking opportunities as well as morning and afternoon teas and lunches. Poster displays will be located in a nearby room to the exhibition area.



The convention will be based around the themes of energy, basin geology, geodynamics, resources and the environment. Dedicated symposia include the *39th Symposium on the Advances in the Study of the Sydney Basin* and *Comparisons & Contrasts in Circum-Pacific Orogens*.

The meeting of so many colleagues in Newcastle from overseas and interstate provides opportunities for your organisation to develop additional contacts and reinforce your position within the industry, promote the emerging opportunities in your state or organisation. It is anticipated that between 600 –700 delegates will attend.

Sustainable Australia Themes

- Energy
- Resources
- Environment
- Infrastructure, Service and Community
- Living Earth
- Dynamic Planet

Key Symposia

- 39th Symposium on the Advances in the Study of the Sydney Basin
- Comparisons & Contrasts in Circum-Pacific Orogens

39th Symposium on the Advances in the Study of the Sydney Basin

Convenor: Colin Coxhead, *Coalfield Geology Council of NSW*

Initiated by the University of Newcastle in 1966, the long-running series of symposia on Advances in the Study of the Sydney Basin has become a well-established focal point for the discussion of research findings and other studies of academic, industrial and community interest for one of the most significant geological provinces in Australia. The 2014 symposium aims to continue this role, with broad coverage of fundamental geology, coal, coal seam gas, mineral, energy and groundwater resources, developments in geological technology and geological aspects of the natural and urban environment.



Comparisons & Contrasts in Circum-Pacific Orogens

Convenor: Bill Collins, *University of Newcastle*

Fundamentally different tectonic evolution models have been applied to circum-Pacific orogenic belts, depending on location in either the eastern or western Pacific realms. For example, for the last three decades, North American Cordilleran models have focussed on accretion of suspect oceanic terranes to grow the orogen, whereas more recent models for the SW Pacific have focussed on growth by protracted slab rollback and intermittent contraction (tectonic mode switching), which have been applied to the Paleozoic Gondwanan orogens now exposed in Australia, Antarctica, and New Zealand. What is the geological evidence for these competing models? Can each model be applied to either side of the Pacific? If not, why not? What insights can be gleaned from Andean tectonic evolution, which seems to be dominated by subduction-erosion processes? Are there fundamentally different geodynamic drivers that permit this supposed contrasting tectonic evolution across the Pacific? This special session of AESC will explore these questions and related issues on circum-Pacific tectonic evolution.



Public Forum

As part of AESC 2014, a public forum on *Energy 2050: The Future of Energy in Australia*, will be held on Monday evening, 7th July in the Civic Theatre, Newcastle. What does the future hold for Australia with regard to its energy sources? What are the best resources/ alternatives to secure a reliable energy future and what are the environmental effects? Are alternatives really viable and what are the implications of a transitioning society into the 'sustainable' area? The forum panel will consist of world class speakers including **Iain Stewart**, Geoscience Communication at Plymouth University (UK); **Dr Gary Ellem**, University of Newcastle; **Professor Ben Hankamer**, University of Queensland, Institute for Molecular Bioscience; **Dr Tony Irwin**, Technical Director SMR Nuclear Technology and **Dr Alex Wonhas**, CSIRO.

Convention Timing

Convention registration will be available from 2pm on Sunday 6th July and every morning thereafter, with the convention sessions starting on Monday morning and going through to Thursday afternoon. The 'Ice Breaker' will take place on the Sunday evening and the Industry Exhibition will "bump-in" on Sunday 6th and be open from 9am on Monday 7th to the afternoon of Thursday 11th July during convention hours.

The Host City

AESC 2014 will be held in Newcastle, a vibrant port city that is characterised by its working harbour, beautiful surf beaches and proximity to many of Australia's most prestigious wineries. It is the gateway to the Hunter Valley – heart of the Sydney Basin coalfields, centre of power generation for New South Wales, and home of the NSW Institute for Frontier Geoscience, a joint initiative of the University of Newcastle and the NSW Department of Trade and Investment. Combined with the city's focus on energy efficiency via the Federal Government's Smart Grid, Smart City initiative and the CSIRO Energy Centre, Newcastle is an ideal site for our convention – **Sustainable Australia**



Convention Venue



The main convention venue is conveniently located in King Street, opposite Civic Park in the centre of Newcastle. Newcastle City Hall and the adjacent Civic Theatre are close to accommodation, restaurants, local attractions and much more. Designed by famed 1920s theatre architect Henry Eli White and an elaborate example of his famous 'Spanish Baroque' style, both buildings boast architecture and ambience as dramatic as the performances that have graced the stages of this magnificent building for more than 80 years.

The industry exhibition will be located in the magnificent Concert Hall of City Hall. All morning tea, lunch & afternoon tea breaks will be served in this area.

Keynote Speakers in 2014

The scientific program will include a daily plenary session, featuring presentations by invited pre-eminent speakers. These speakers include Prof. Iain Stewart - Geologist and Broadcaster and President of the Royal Scottish Geographical Society; Dr. Chris Pigram – CEO of Geoscience Australia; Prof. Mike Archer - School of Biological, Earth and Environmental Sciences – UNSW and Prof. Craig Simmons – Inaugural Schultz Chair in the Environment, Director, National Centre for Groundwater Research and Training, Flinders University.

Convention Organisation

Will Organise has been appointed to assist the organising committee in coordinating the convention and an experienced exhibition supply company will be contracted to supply the trade exhibition facilities.

Why Invest in AESC 2014?

This is a great opportunity to be recognised among an outstanding group of national and international speakers, industry leaders and key decision-makers.

If your target audience includes geologists, geophysicists, geochemists, explorationists, hydrogeologists, environmental, geotechnical and engineering geologists, palaeontologists or indeed any Earth Science discipline, then AESC 2014 provides the perfect opportunity to stand out among service companies offering new generation technological solutions and to recruit young professionals, some of whom may still be undergraduates.

AESC offers all geoscientists a unique opportunity for professional development and a chance to hear first-hand the latest developments in geosciences.

Earth Science research is fundamental to providing responsible sustainable development solutions in a world with environmental problems. AESC is the premier Earth Science convention for 2014 and the ideal environment to promote emerging opportunities in your state or organisation, as well as meet students.

- AESC 2010, Canberra: 650 delegates
- AESC 2008, Perth: 850 delegates
- AESC 2006, Melbourne: 950 delegates
- AGC 2004, Hobart: 690 delegates



Your Opportunities to Support AESC 2014

The convention offers a range of opportunities which will enable your organisation to enjoy strong branding and exposure in a focused, professional learning environment. Packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, AESC 2014 has a package that will help you realise your business and networking objectives and make a significant contribution towards the overall success of the event. The following pages outline a range of partnership packages which offer opportunities for industry participation.

The AESC 2014 organising committee are eager to ensure that partners are offered every possible facility to promote their products and services and to network with the delegates. We are committed to ensuring this convention is as successful and enjoyable for you as it is for the delegates attending.

The organising committee would be delighted to speak with you to further discuss the promotional opportunities outlined in this prospectus and would be happy to tailor a partnership package to suit your specific requirements.

Please don't hesitate to contact one of the committee members on p.7.

Organising Committee

Anita Andrew, *Australian Journal of Earth Sciences & Environmental Isotopes Pty Ltd*

Dioni Cendon, *ANSTO*

Bill Collins, *University of Newcastle*

Colin Coxhead, *Coalfield Geology Council of NSW*

Anthony Dosseto, *University of Wollongong*

Sue Fletcher, *Geological Society of Australia*

Ian Graham, *University of New South Wales*

John Greenfield, *NSW Trade & Investment – Resources & Energy*

Sarah Jardine, *NSW Trade & Investment – Resources & Energy*

Robert Musgrave, *NSW Trade & Investment – Resources & Energy*

Craig O'Neill, *Macquarie University*

Kaydy Pinetown, *CSIRO*

Dave Robson, *NSW Trade & Investment – Resources & Energy*

Greg Skilbeck, *University of Technology, Sydney*

Mike Smith, *Austpac Resources NL*

Martin van Kranendonk, *University of New South Wales*

Enquiries & Further Information Contact Details

<p>Mike Smith AESC Partnership Director</p> <p>P: (02) 9252 2599 E: mike_rpgeo@optusnet.com.au</p>	<p>Sue Fletcher AESC Organising Committee</p> <p>P: (02) 9290 2194 E: sue@gsa.org.au</p>	<p>Ruth Appleby Will Organise (Convention Secretariat)</p> <p>P: (02) 4973 6573 M: 0417 498881 Fax: (02) 4929 5948 E: rappleby@willorganise.com.au</p>
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GST/Financial Information

The following information should be noted:

- All partnership package fees include 10% GST (Australian).
- Partners will be issued with a tax invoice to ensure that registered Australian businesses are able to recover the GST portion of the partnership package by claiming an input tax credit.
- All prices are quoted in Australian dollars.



Partnership Opportunities

The organising committee are pleased to offer a range of partnership opportunities. The benefits offered by each package are detailed under each section. Additional and/or alternative proposals are welcomed from interested parties.

If you are interested in any of the following packages, please complete the PARTNERSHIP APPLICATION FORM on p.16 and return to the convention Secretariat.

NB. All prices quoted include GST

<p>DIAMOND PARTNER (limited to ONE only) \$66,000</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Opportunity for Chief Operating Operator to address the entire delegation at the Official Opening Ceremony (2-3 minutes) • Opportunity to provide a renowned keynote technical speaker – nominate company chief geoscientist to address a relevant technical session, subject to approval from the programme committee • Acknowledged as diamond partner and main auditorium partner – prominent verbal acknowledgement of company support; logo on all title slides and prominent display of logo on banner in the main auditorium • Hospitality suite – separate room located within the convention venue to host business meetings, promotions, interviews or other hospitality including employment marketing • Three (3) standard exhibition booth packages (see p.13 for inclusions) in prime location • Five (5) full convention registrations (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Five (5) tickets to the Convention Dinner • Fifteen (15) tickets to the Public Forum • Student support recognition – acknowledged as direct supporter of at least 15 student delegates – this support pays for student registration fees. Students could be selected in fields targeted by partner company • Catering supporter – acknowledged as sponsor of lunch on day one – including corporate signage at buffet tables & in the convention programme • Convention programme & abstract book - 1 full page (A4) colour advertisement in the convention handbook (finished art to be supplied) plus 400 word article describing company activity including contact details • Session Chairperson – invitation to chair a session in field of key related research or business activity • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Verbal acknowledgements by chairpersons at the Opening/Closing Sessions and other appropriate times throughout the convention • Acknowledgements: <ul style="list-style-type: none"> ➢ Company banner in plenary session room (supplied by partner company) ➢ Company logo on prominent signage at the entrance ➢ Company logo on all convention signage in main auditorium and trade display area. ➢ Company logo on website with 'Hotlink' from convention website to own website ➢ Company logo on all convention publicity material ➢ Company logo on convention satchel 'luggage' tag
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<p>RUBY PARTNER (limited to ONE only) \$44,000</p> <p>SOLD</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Company logo printed on name badges for all convention delegates • Company name on coffee cup and vouchers providing one (1) free coffee from a coffee cart to every registered delegate. Additional vouchers can be provided to be given out from your stand • PhD student support recognition – acknowledged as direct supporter of 10 PhD student delegates – this support pays for student registration fees. Students could be selected in fields targeted by partner company • Session Chairperson – invitation to chair a session in field of key related research or business activity • One (1) standard exhibition booth package (see p.13 for inclusions) in prime location • Four (4) full convention registrations (inc attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Four (4) tickets to the Convention Dinner • Ten (10) tickets to the Public Forum • Convention programme & abstract book - 1 full page (A4) colour advertisement in the convention handbook (finished art to be supplied) plus 400 word article describing company activity including contact details • Catering supporter – acknowledged as sponsor of lunch on day two – including corporate signage at buffet tables & in convention programme • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Acknowledgements: <ul style="list-style-type: none"> ➤ Acknowledged by Chairpersons at appropriate times throughout convention ➤ Company logo on prominent signage at the entrance ➤ Company logo on all convention signage in main auditorium and trade display area. ➤ Company logo on website with 'Hotlink' from convention website to own website ➤ Company logo on all convention publicity material
<p>EMERALD PARTNER (limited to ONE only) \$33,000</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Sole supporter of Ice Breaker on Sunday 6th July to be held at Newcastle Regional Museum. Includes: <ul style="list-style-type: none"> ➤ Acknowledgment of partner company in Ice Breaker signage ➤ Opportunity to display free-standing banners (supplied by partner company) ➤ Partner company logo on all cocktail tables at the event ➤ Ten (10) additional tickets to Ice Breaker ➤ Opportunity for company branded promotional item to be distributed to attendees at Ice Breaker (supplied by partner company) • Session Chairperson – invitation to chair a session in field of key related research or business activity • One (1) standard exhibition booth package (see p.13 for inclusions) • Three (3) full convention registrations (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Three (3) tickets to the Convention Dinner • Eight (8) tickets to the Public Forum • Convention programme & abstract book - 1 full page (A4) black & white advertisement in the convention handbook (finished art to be supplied) plus 200 word article describing company activity including contact details • Catering supporter – acknowledged as sponsor of one (1) morning tea or afternoon tea on day allocated (subject to availability, on a first come first serve basis) – including corporate signage at buffet tables & in convention programme • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Acknowledgements: <ul style="list-style-type: none"> ➤ Acknowledged by Chairpersons at appropriate times throughout convention ➤ Company logo on prominent signage at the entrance ➤ Company logo on all convention signage in main auditorium and trade display area ➤ Company logo on website with 'Hotlink' from convention website to own website ➤ Company logo on all convention publicity material

<p>SAPPHIRE PARTNER (limited to ONE only) \$22,000</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Sole supporter of Convention Dinner on Wednesday 9th July. Includes: <ul style="list-style-type: none"> ➢ Acknowledgment of supporting company by dinner MC ➢ Opportunity for company representative to briefly address (3-5 minutes) delegates at the dinner ➢ Opportunity to display free-standing banners (supplied by partner company) ➢ Opportunity for one small promotional item for each guest on dinner tables (supplied by partner company) ➢ Company logo on menus (supplied by AESC) ➢ Six (6) tickets to convention dinner • One (1) standard exhibition booth package (see p.13 for inclusions) • Two (2) full convention registrations (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Six (6) tickets to the Public Forum • Convention programme & abstract book – half page black & white advertisement in the convention handbook (finished art to be supplied) plus 150 word article describing company activity including contact details • Catering supporter – acknowledged as sponsor of one (1) morning tea or afternoon tea on day allocated (subject to availability, on a first come first serve basis) – including corporate signage at buffet tables & in convention programme. • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Acknowledgements: <ul style="list-style-type: none"> ➢ Acknowledged by Chairpersons at appropriate times throughout convention ➢ Company logo on prominent signage at the entrance ➢ Company logo on all convention signage in main auditorium and trade display area ➢ Company logo on website with ‘Hotlink’ from convention website to own website ➢ Company logo on all convention publicity material
<p>OPAL PARTNER \$22,000</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Student support recognition – acknowledged as direct supporter of 20 student delegates - this support pays for student registration fees. Students could be selected in fields targeted by partner company • One (1) standard exhibition booth package (see p.13 for inclusions) • Two (2) full convention registrations (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Two (2) tickets to the Convention Dinner • Six (6) tickets to the Public Forum • Convention programme & abstract book – half page black & white advertisement in the convention handbook (finished art to be supplied) plus 150 word article describing company activity including contact details • Catering supporter – acknowledged as sponsor of one (1) morning tea or afternoon tea on day allocated (subject to availability, on a first come first serve basis) – including corporate signage at buffet tables & in convention programme. • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Acknowledgements: <ul style="list-style-type: none"> ➢ Acknowledged by Chairpersons at appropriate times throughout convention ➢ Company logo on prominent signage at the entrance ➢ Company logo on all convention signage in main auditorium and trade display area ➢ Company logo on website with ‘Hotlink’ from convention website to own website ➢ Company logo on all convention publicity material

<p>AQUAMARINE PARTNER \$11,000</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Student support recognition – acknowledged as direct supporter of 10 student delegates – this support pays for student registration fees. Students could be selected in fields targeted by partner company • One (1) full convention registration (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • One (1) ticket to the Convention Dinner • Four (4) tickets to the Public Forum • Convention programme & abstract book – half page black & white advertisement in the convention handbook (finished art to be supplied) plus 100 word article describing company activity including contact details • Catering supporter – acknowledged as sponsor of one (1) morning tea or afternoon tea on day allocated (subject to availability, on a first come first serve basis) – including corporate signage at buffet tables & in convention programme. • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) • Acknowledgements: <ul style="list-style-type: none"> ➢ Company logo on all convention signage in main auditorium and trade display area ➢ Company logo on website with ‘Hotlink’ from convention website to own website ➢ Company logo on all convention publicity material
<p>SESSION \$8,800</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Naming rights to selected session with acknowledgment as follows: <ul style="list-style-type: none"> ➢ Logo on all title slides for selected session ➢ Logo on website and acknowledgement in convention handbook • Opportunity to display free-standing banner (supplied by partner company) in selected session room • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • One (1) full convention registration (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Two (2) additional tickets to the Ice Breaker on Sunday evening • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>LUNCH <i>(TWO available – Wed & Thurs)</i> \$8,250</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Acknowledgement (with logo) to be displayed on sponsor signage at lunch service points • Logo on convention website and acknowledgement in convention handbook • Opportunity to display free-standing corporate signage (supplied by partner company) on selected lunch day in lunch service areas • One (1) full convention registration (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, convention satchel, programme & nametag) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>ABSTRACTS FLASH DRIVE <i>(Limited to ONE only)</i> \$5,500 SOLD</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Logo printed on one side of 4GB flash drive (AESC logo printed on reverse side) • Opportunity to supply one document (max file size 50MB) to be included on flash drive along with the document containing all the convention abstracts • Logo on convention website and acknowledgement in convention handbook. • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>INTERNET CAFE <i>(Limited to ONE only)</i> \$4,620 SOLD</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Sole supporter of internet café • Acknowledgments: <ul style="list-style-type: none"> ➢ Partner logo on screen saver of all internet café computer screens ➢ Logo on convention website ➢ Logo in convention handbook • Opportunity to provide promotional material in internet café area (supplied by partner company) • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)

<p>EXHIBITION BOOTH ONLY \$4,400</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • One (1) standard booth package as detailed on page 13 (section 3) • One (1) exhibitor registration (includes: attendance at all convention sessions, morning tea, lunch & afternoon tea each day, attendance at Ice Breaker function, convention satchel, programme, nametag) • Listing & logo on convention website and in convention handbook • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001) <p><i>One (1) only additional exhibitor registration may be purchased per booth at the Additional Exhibitor/Partner rate – see item four (4) on page 13</i></p>
<p>MORNING OR AFTERNOON TEA <i>(One morning or afternoon tea service period to be allocated on a first come, first serve basis, subject to availability)</i> \$3,850</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Opportunity to display free-standing corporate signage (supplied by partner company) in morning or afternoon tea service areas, during your allocated service period • Logo on convention website and acknowledgement in convention handbook • Acknowledgement (with logo) to be displayed on sponsor signage at afternoon tea service points • Two (2) one day registrations (includes attendance at all convention sessions; morning tea, lunch & afternoon tea on nominated day; attendance at Ice Breaker, convention satchel, programme & nametag) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>POCKET PROGRAMME <i>(Limited to ONE only)</i> \$3,300 SOLD</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Logo on front cover of pocket programme • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Logo on convention website and acknowledgement in convention handbook. • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>HAPPY HOUR DRINKS <i>(FOUR available - Mon, Tues, Wed & Thurs)</i> \$2,200</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Sole supporter of one 'Happy Hour' drinks at the end of the day, served in the exhibition and poster areas • Opportunity to display free-standing corporate signage in areas where drinks are being served during service period (supplied by partner company) • Logo acknowledgement on service trays & cocktail tables • Logo on website and in convention handbook • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>NOTEPADS <i>(Limited to ONE only)</i> \$1,650 SOLD</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Logo on website and acknowledgement in convention handbook • Notepad distributed to every delegate in convention satchel (supplied by partner company) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>PENS <i>(Limited to ONE only)</i> \$1,650</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Logo on website and acknowledgement in convention handbook • One pen distributed to every delegate in convention satchel (supplied by partner company) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>STUDENT SUPPORT \$1,100</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Support for the convention registration for one student, inclusive of one ticket for Ice Breaker • Logo on website and acknowledgement in convention handbook • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)
<p>SATCHEL INSERT \$990</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Satchel insert - opportunity to place one (1) insert in delegate satchels - corporate literature (DL, A5 or A4 size) or promotional merchandise (excluding notepads & pens) • Convention delegate list – supplied post-convention (ref. Privacy Legislation 2001)

Exhibition Information

The organising committee are well aware of the investment that partners make when committing to participate in this convention. To ensure a successful time for all concerned, several “value-adding” measures have been taken including:

- All morning tea, lunch & afternoon tea breaks will be located in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.
- Exhibition passport scheme - all delegates will be encouraged to participate in an incentive programme through which they will have the chance to win a valuable prize. An ‘exhibition passport’ will be distributed to each delegate via the convention satchel. To be eligible for the prize, the passport must be endorsed by EVERY exhibitor. This endorsement can only be gained by visiting each of the exhibition stands. All fully endorsed ‘passports’ will then be put into a draw that will be conducted during the last day of the convention. The winning delegate must be present at that time to be eligible to collect one of the prizes if his/her name is drawn. All exhibitors will be provided with ‘endorsement stickers’ with which to endorse each ‘passport’.

If you are interested in a partnership opportunity or an exhibition booth, complete the PARTNERSHIP/EXHIBITOR APPLICATION FORM on p.16 and return to the convention Secretariat. Both ‘open space’ and panelled booths are available. Please indicate your preference on the application form on p.16.

NB All prices quoted are inclusive of GST

1. VENUE	<p>Concert Hall Newcastle City Hall King Street, Newcastle NSW 2300</p> <p>Phone: (02) 4974 2996 Fax: (02) 4974 2902</p>
2. EXHIBITION DATES & OPENING HOURS	<p>Monday 7th July – Thursday 10th July 2014</p> <p>Exhibition will be open throughout the convention</p> <p><i>(Bump in will take place on Sunday 6th July and Bump out will be in the afternoon of Thursday 10th July 2014 – times to be confirmed in exhibitor manual to be distributed to all confirmed exhibitors).</i></p>
3. STANDARD BOOTH PACKAGE	<ul style="list-style-type: none"> • Each booth module (3m wide x 2m deep) includes the following unless otherwise negotiated: <ul style="list-style-type: none"> ○ 2.4m high wall panelling ○ Fascia on all open aisle frontages ○ Two x 150 watt spotlights per stand ○ One x 5 amp power point per stand • Any furniture & additional requirements can be organised at the exhibitor’s expense through the contracted exhibition supplier. • Full logistical information will be provided to confirmed exhibitors in the exhibitor manual to be forwarded nearer to the time of the convention.
4. ADDITIONAL EXHIBITOR/PARTNER REGISTRATION	<p>One special Exhibitor/Partner Registration at a fee of \$350 is available for Exhibitor/Partner personnel additional to those already included in the Gemstone Partner Packages. The inclusions are attendance at all convention sessions; morning tea, lunch & afternoon tea; attendance at Ice Breaker, convention satchel, programme & nametag.</p>

5. LIABILITY	Partners & Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the Geological Society of Australia and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the partner's installation, removal, maintenance, occupancy or use of convention premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents. The organisers will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the organiser will not be accountable for the level of commercial activity generated.
6. INSURANCE	<p>It is a condition of your participation at this event that you provide proof of current Public Liability insurance of at least \$10m. A 'Certificate of Currency' as evidence of that cover must be forwarded to the convention Secretariat.</p> Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the GSA from any and all such abuses, damages and claims.
7. SECURITY	Every precaution will be taken to protect the exhibitors' equipment & product. The organising committee will not accept responsibility for loss of, or damage to, exhibits or equipment placed in the venue. In all cases the exhibitor must assume responsibility for damage of property, accident and injuries to employees, delegates and others.
8. ADDITIONAL LIGHT & POWER	To avoid overloading circuits, exhibitors shall not be permitted to add wattage without approval from the exhibition contractor. All orders for electrical installations must be submitted prior to installation; any illuminated displays, electrical equipment and motors must conform to the rules and regulations and any such installations must be installed by a licensed electrical contractor at the exhibitor's expense.
9. STAND ALLOCATION CRITERIA	See exhibition floor plan on p.17. Major supporter booths will be allocated first, (i.e. Diamond, Ruby, Emerald, Sapphire, Opal & Aquamarine) then booths will be allocated in order of receipt of completed forms and payments. It will be an advantage therefore, to book and pay as early as possible to secure an advantageous location. No booth allocation will be considered unless accompanied by a deposit. Late applications will be considered subject to space availability.
10. CANCELLATION POLICY	In the event of cancellation, an administration fee of \$330 will apply prior to Thursday 17 April 2014. No refunds on sponsorship will be made for cancellations received after this date. Refunds on exhibition booths will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the convention Secretariat.
11. HOW TO APPLY	Application to participate must be submitted on the Partnership Application form on p.16 and returned to the address indicated. A written confirmation and a tax invoice will be forwarded from the Secretariat. Full payment is required within 30 days of invoice date, unless other arrangements have been made. Cheques should be payable to the Australian Earth Sciences Convention (AESC) and must be drawn by an Australian bank. All monies must be received prior to the event. No company will be listed as a partner in any convention material until full payment and an application form has been received by the convention Secretariat. The acceptance of the application shall be at the discretion of the organisers, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in this document. The organisers reserve the right to refuse or deny any application. NB All Exhibitors will be sent a comprehensive exhibitor manual containing all logistical information ON RECEIPT OF FINAL PAYMENT.

12. OTHER TERMS & CONDITIONS

- Partners will be informed of all deadlines for the provision of information or materials through regular email updates and the convention website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by the convention organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance
- Due to the privacy legislation, the organisers cannot guarantee the inclusion of ALL participants 'details on the delegate list.
- No exhibitor shall commence dismantling or packing product before the end of the final coffee break on the last day of the convention. It is the responsibility of each exhibitor to have material packed, identified and cleared for shipment by the closing of the convention registration desk. The organisers will not be held responsible for any items left behind.
- The partner undertakes that they will not hold any events or social functions on the same date or time as official Convention Program sessions or social functions.
- The organisers, at its discretion, shall have the right to postpone or cancel the convention and shall be liable in no way for losses resulting from such delay or cancellation.
- The organisers reserve the right to rearrange the floor-plan and/or relocate any exhibit without notice. The organisers will not discount or refund for any facilities not used or required.
- The organisers must approve the size and content of all satchels or convention bag inserts.
- The partner agrees to abide by and comply with the rules and regulations including any amendments that the organisers may make from time to time. The partner further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the Newcastle City Hall & Civic Theatre.



PARTNERSHIP/EXHIBITOR APPLICATION FORM

*(This form is to be returned to the address indicated below.
Confirmation and a tax invoice will then be forwarded).*

ORGANISATION:			
CONTACT PERSON:			
ADDRESS:	Street/PO Box:		
	City/Suburb:	State:	
	Country:	P/Code:	
PHONE:			FAX:
EMAIL:			

PARTNER /EXHIBITION BOOTH SELECTION

Yes, we would like to support the AESC 2014 at the following level(s): *(fill in appropriate level(s) & price)*

Partnership Category		\$
Partnership Category		\$
TOTAL AMOUNT DUE		\$

EXHIBITION BOOTH PREFERENCE

Refer to floor plan on page 17 and indicate booth number preference, in order of preference. If none of these are available at time of the receipt of this form, you will be contacted for consultation.

1st preference		2nd preference		3rd preference	
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I understand that in the event of withdrawal of partnership/exhibition and/or cancellation of a booth, cancellation fees apply as described on p.14 of this document.

Signed: (on behalf of the organisation listed above)

CONVENTION SECRETARIAT
AESC 2014
C/O Will Organise
PO Box 180
MORISSET NSW 2264
E: rappleby@willorganise.com.au
Fax: (02) 4973 6609

PROPOSED EXHIBITION FLOORPLAN - CONCERT HALL, NEWCASTLE CITY HALL

As at 17/4/2014

Plan to scale and subject to amendment as required

